What is meta tag?

Meta data is data(information) about the data. A meta tag provides meta data about the HTML document. These data are commonly description of the code, author name and keywords. However, meta data are not displayed on the screen. The browser, search engines and other web services use these data.

Example:

<meta name="description" content="This is the description sentence or short paragraph about the article or post." />

Online source:

<https://www.w3schools.com/tags/tag_meta.asp>

<https://developer.mozilla.org/en-US/docs/Web/HTML/Element/meta>

<https://codex.wordpress.org/Meta_Tags_in_WordPress>